

B2B marketing Automation From SalesFUSION

Sensible & cost-effective solutions for everyday marketers

About SalesFUSION360

SalesFUSION360 is a SaaS marketing automation and demand generation software platform that is specifically designed to connect your marketing and sales activities and processes in a manner that maximizes the ROI of your campaigns.

SalesFUSION is unique in that we are the only marketing automation software solution that is built on a CRM database. Because of this, we can integrate at a deeper level to your installed CRM systems. Today, SalesFUSION boasts the most out-of-the box integrations to CRM systems than any other competitor in our space.

Feature rich and powerful, yet cost effective enough for SMB's, SalesFUSION will help your company's bottom line by giving your marketing team all of the latest technology available to generate demand and leads for your sales team.

Core features standard to SalesFUSION

- ⇒ Email marketing (Drip, Trigger & Bulk)
- ⇒ Landing pages
- ⇒ Lead scoring
- ⇒ Website visitor tracking
- ⇒ Social publishing
- ⇒ Event management
- ⇒ Multichannel marketing campaigns
- ⇒ Revenue analytics
- ⇒ Lead management
- ⇒ Social Sharing
- ⇒ CRM integration
- ⇒ List and segment management
- ⇒ Webinar integration
- ⇒ Nurture marketing program management
- ⇒ Template management
- ⇒ Microsites
- ⇒ Business intelligence

Contact Us



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SalesFUSION™

Its like one of these



For your marketing department

The importance of integrating Marketing to CRM

SalesFUSION integrates your marketing and sales efforts from a process and technology perspective. We help companies bridge the gap between marketing and sales and implement valuable lead to sales management programs. We offer 100% pre-built, no-setup-cost integration with...

