



Sage Payment Solutions

Gift and Loyalty Card Programs

Give your business the gift of increased sales.

Our Gift and Loyalty Card programs help businesses speed up cash flow, increase sales, and generate repeat business. A Gift Card in the hands of a prospective customer can “get them in the door” to look at your offerings and lower the barrier to making that important first purchase. And the Loyalty Card is a way of thanking existing customers for their business while welcoming them to make additional purchases.

Increase cash flow

Offer your customers a Gift Card that can be given for any event including birthdays, holidays, as a contest reward, or special occasions. And since the Gift Card is paid for at purchase, you as the business owner are paid upfront regardless of when the Gift Card is redeemed.

Build your brand

Create a reason for new customers to return while rewarding your most loyal customers. A Gift Card or Loyalty Card with the name of your business, and your logo on the card, is a terrific way of staying in front of your customers and introducing your business to prospective customers.

Programs tailored for your business

The predesigned program lets you choose one of our professionally designed templates. Available packages include:

- **Predesigned**- Simply select one of our professionally designed templates.
- **Logo**- Choose the design that’s right for your businesses and we print the card with your company logo.
- **Custom**- Create your own artwork or have our graphic artists design a card to your liking.
- **A-La-Carte**- Select any quantity of cards, table tents, window decals, static clings, and card carriers.

Benefits

- Increase sales and customer satisfaction.
- Build customer loyalty.
- Tailor the package to the exact needs of your business.
- Perfect for special events and promotions.

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