

BELLWETHER

A BLYTHECO MAGAZINE

UPCOMING ISSUE

Volume 2 | 2019





Your Article Submission

We are interested in lively articles that take an original approach to the subject at hand.

The Details

Article Submissions

- should reflect issue topic
- submit in MS Word (.doc) format

Article Images (not required)

- should lend to the article subject
- provide proof of image rights
- 300dpi resolution required
- CMYK color mode

Word Counts

- Four Page Spread: Minimum 1,400–Maximum 2,000
- Two Page Spread: Minimum 600–Maximum 1,000
- One Page Article: Minimum 350–Maximum 550

About the Author

- Please provide a 40–60 word paragraph, including your company name and URL.

Headshot

- Please provide a 300dpi resolution image that adheres to CMYK color mode.



Kyleena Harper is Blytheco's Marketing Writer/Editor. She has 10 years of writing experience and a love for all things grammar related. Currently, she's discovering a new passion for software and technology. Connect with her on LinkedIn at www.linkedin.com/in/kyleenaharper.

Featured Article Categories

- Sales
- Leadership
- Human Resources
- Corporate Finance
- Marketing
- Technology

Suggested Types of Articles

- Client Stories
- Product Reviews
- Interviews
- Business Trends
- How-Tos
- Work-Life Balance



We're proud to announce that Bellwether Volume 2 is the *Visioning* issue.

When we think of visioning, we picture a mental process in which images of the desired future (goals, objectives, outcomes) can be made intensely real and compelling—thus serving as motivators for the present action, and to drive us even further in the pursuit.

We believe successful businesses and people use visioning to help develop a plan or goal that will help with their perception of a successful future. In this respect, visioning can be a powerful process. Furthermore, visioning is an ongoing practice that helps you stay on track with whatever it is you wish to accomplish.

This issue of Bellwether explores different variations of visioning in a multitude of topics, from finance to HR to leadership.

Ad Contracts Due:

Friday, July 26, 2019

Completed Ads Due:

Friday, August 9, 2019

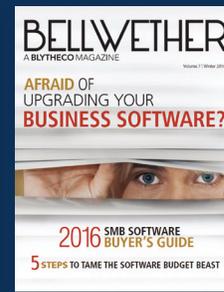
Articles Due:

Friday, August 30, 2019

Target Mailing:

Wednesday, September 25, 2019

9 Years Strong & 30+ Compelling Issues



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