

## INTELLIGENT PLANNING & ANALYTICS

CFOs and their finance team members are busy people, tasked with gathering, analyzing, interpreting and reporting on critical financial data – which can change daily.

If they are using spreadsheets or legacy software, they often have little or no time to do more meaningful and value-added work, such as scenario testing and analysis.

At the same time, CEOs, boards and leadership teams ask tough questions daily. They rely on the finance team to deliver a complete picture of current and future financial health – on demand – along with practical recommendations for accelerating delivery of business value.

## Why Intelligent Planning & Analytics?

### Empowering Business Leaders with Actionable Financial Intelligence

Companies that routinely use technology to deliver improved financial intelligence enjoy a significant competitive advantage. They can adapt quickly to market changes, take intelligent risks, and capitalize swiftly on new opportunities.

Larger enterprises have long understood the advantage of breaking from traditional spreadsheet and legacy tools for financial planning. By embracing intelligent technologies, they empower key stakeholders to draw useful insights from current and forward-looking financial information, and make faster, more collaborative decisions.

With Intelligent Planning and Analytics, SMBs now have access to a sophisticated FP&A platform that collects, integrates, analyzes, and shares data from all points in the organization. With a direct line-of-sight to their financial health, business leaders can make faster, more informed decisions about topics as diverse as staffing, marketing spend, acquisitions, expansion or when to file for IPO.

## What Does Intelligent Planning & Analytics Deliver?

Intelligent Planning and Analytics begins with open and state-of-the-art connectivity to any data source – on premise or in the cloud. The architecture allows for highly flexible, multi-dimensional data models, enabling users to do on-the-fly calculations, as well as organize, analyze and visualize large datasets however they see fit. Access to multiple business-specific drivers makes the financial model inherently more useful for detail reporting, monetary analysis and decision making. Business leaders can get fast answers and keep the company focused on activities that add real value.

Intelligent Planning and Analytics streamlines the entire planning process:



### **BUDGETING AND PLANNING**

Set short and long-term targets for revenue, expenditure and cash generation, and easily build, review and approve collaborative plans and associated budgets. Connect directly to financial classifications found in the general ledger for ongoing budget vs. actuals and forecasts at a transactional level. Integrate corporate financial with other business domains, such as workforce and sales, to track organization-wide drivers and goals for improving overall performance.



### **ANALYTICS**

Slice and dice business performance data to examine transaction level information, variances, trends and KPIs. Business stakeholders can track pre-defined financial and non-financial drivers to see at-a-glance what's going on in their department and across the business. Graphs, charts and other visualization tools make any analysis easy to share, consume and act upon.



### **FORECASTING**

A direct line of site into the current and future health of the business allows business managers to identify and react to trends immediately. Automatically generate accurate forward-looking Balance Sheet and Cash Flow statements that are synchronized to actual results and the underlying budget. Make a change to an Income Statement or Balance Sheet assumption and automatically see the impact across the entire financial model, including Cash Flow.



### **MANAGEMENT AND PERFORMANCE REPORTING**

Put analytics-based actionable reports and dashboards at every stakeholder's fingertips, improving collaboration without the need for IT and complex processes. Track up-to-the-minute performance against goals and take the guesswork out of crucial decisions. Present financial and operational results to the board and leadership team, and drill down into the data 'on-the-fly' to answer questions and explain the numbers.

## Benefits of Intelligent Planning & Analytics

Intelligent Planning and Analytics launches a new era of sophisticated financial intelligence for SMBs, setting a new standard of price-performance, automation, and integration, to transform how businesses plan budget, forecast, analyze and report.



**AUTOMATION.** Automate and streamline routine tasks, significantly reducing the time needed for 'busy work' and freeing up the team to focus on providing timely insights and analysis for strategic decision support.



**VISIBILITY.** Deliver a direct line-of-sight into the organization's current and future financial health with integrated cash flow, balance sheet, and P&L forecasting and reporting all connected to meaningful data contained in ERP and back office systems.



**ACCURACY.** Integrate and normalize data from multiple sources, so accuracy is ensured, and mistakes are eliminated.



**COLLABORATION.** Improve collaboration with operational stakeholders cross the business – constantly testing assumptions and possible outcomes – to deliver accurate forecasts and practical recommendations for course correction that are backed up by rock solid data and insights.



**AGILITY.** Highly flexible, multidimensional data models with the power to run on-the fly calculations enable fast analysis of large data sets. A single source of truth makes it easier to know-with confidence – what to do first and why.

## Empowering the Modern Office of Finance

Centage's Planning Maestro empowers business leaders to make timely, data-driven decisions by providing them with actionable financial intelligence about the current and projected future health of the business.

As companies embrace digital transformation to drive efficiency, reduce costs and boost performance, a new breed of change agents – CFOs, controllers and FP&A experts – are evolving beyond their traditional finance roles. They understand that success means breaking from traditional planning tools, and Intelligent Planning & Analytics – powered by Planning Maestro - was developed with their precise needs in mind.

When you know what lies ahead, you can prepare for it. By automating core tasks and providing a line-of-sight into your organization's future financial health, you orchestrate a new era of agile decision making, so you can react quickly to market changes, take intelligent risks, and capitalize on new opportunities.

Future-proof your business. Switch to Intelligent Planning and Analytics.

### ABOUT CENTAGE

Centage Corporation's Planning Maestro is a cloud-native planning & analytics platform that delivers year-round financial intelligence, transforming how companies budget, forecast and report performance. Centage delivers a level of sophisticated financial intelligence typically only enjoyed by large enterprises, at a price point accessible for small and medium-sized companies. With a direct line-of-sight into the organization's financial health, Centage helps clients react quickly to market changes and capitalize on new opportunities.