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Company Contact:

Alicia Anderson
Blytheco
23161 Mill Creek Drive, Suite 200
Laguna Hills, CA 92653
800.425.9843, extension 2204
aanderson@blytheco.com
www.blytheco.com

Blytheco's Lori Seal Nominated for Women in Business Award

Laguna Hills, CA – May 27, 2014 – Blytheco is pleased to announce that Lori Seal, the company's Chief Operating Officer, has been nominated for the *Orange County Business Journal's* "Women in Business Award." Blytheco is a leading national provider of ERP, CRM, and HRMS systems and professional services.

This year marks the twentieth anniversary of the award, which recognizes outstanding professional women who have made significant contributions to their organizations, their professions and the Orange County community as determined by the judging panel.

"Lori exemplifies the spirit of the Women in Business Award through her career and community support," said Stephen Blythe, CEO of Blytheco. "Her vision, dedication, business expertise and passion for excellence enrich the lives of our clients, Blytheco team members and everyone she touches on a daily basis. Leaders like Lori enable Blytheco to continue to be the number one mid-market software consulting firm in the nation."

"Having the pleasure of working with Lori Seal for a second time in my career has been life-changing and rewarding," said Apryl Hanson, Blytheco Director of Customer and Partner Strategy. "I feel so privileged she is a part of our executive team and know that because of her extensive background and the work she is currently executing here at Blytheco she is so deserving of this honor."

Winners will be announced at the Twentieth Annual Women in Business Awards Luncheon & Program on Tuesday, June 17, 2014 at the Hotel Irvine.

About Blytheco

Blytheco offers, implements and supports [Netsuite](#), [Sage](#) and [SugarCRM](#) business management software products for [ERP](#), [CRM](#), [HRMS](#), and [Marketing Automation](#). Since 1980, Blytheco has been serving the mid-market and [small enterprise business](#) community by providing professional services which empower businesses to reach their goals. We offer risk assessment, change management, [marketing strategy](#), and process improvement to ensure a successful implementation, as well as award-winning software to allow your business to run at its peak level of efficiency. With a national consulting team, Blytheco works with over 5,000 clients in many industries to help turn business dreams into productivity. For more information, please visit www.blytheco.com or follow us on our Blog – think.blytheco.com, on [Facebook](#), [LinkedIn](#) and [@blythecoLLC](#) on Twitter.

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