

## **FOR IMMEDIATE RELEASE**

### **Company Contact:**

Dori Fitch  
Blytheco, LLC  
1200 Haywood Road  
Greenville, SC 29615  
800.425.9843, extension 1168  
[dorif@blytheco.com](mailto:dorif@blytheco.com)  
[www.blytheco.com](http://www.blytheco.com)

## **Blytheco to Host Idea Forum**

Greenville, SC – April 13, 2012 – [Blytheco, LLC](http://www.blytheco.com) is pleased to announce that the company is hosting its first ever Idea Forum in Greenville on Thursday, May 3, 2012.

The Idea Forum is a 3-part full day of learning opportunities, business building strategies, and community support. The morning Sage Business Intelligence Workshop will empower Sage ERP users to quickly and easily obtain the information required for improved operations and reporting across the entire business. The afternoon will feature experts from leading sales and marketing organizations, showing attendees how to dial up their sales machines and win more business. Both morning and afternoon sessions will be held at the [Hyatt Regency Downtown Greenville](http://www.hyatt.com).

The evening networking event, at [Rick Erwin's Nantucket Seafood](http://www.rick-erwin.com), will be the business community's chance to come enjoy free drinks and food in a casual atmosphere, and support an important local charity - voluntary donations benefiting [Goodwill Industries of Upper South Carolina](http://www.goodwillindustries.com) will be accepted. Doorprizes will be given away, including a Kindle Fire to one lucky winner.

Everyone in the Greenville business community is welcome; RSVP or find out more information at [www.blytheco.com/greenville](http://www.blytheco.com/greenville), or contact Summer Brooks at [sbrooks@blytheco.com](mailto:sbrooks@blytheco.com).

### **About Blytheco, LLC**

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including [Sage ERP X3](http://www.sage.com), [Accpac](http://www.sage.com), [MAS 90](http://www.sage.com), [MAS 200](http://www.sage.com), [MAS 500](http://www.sage.com), [BusinessWorks](http://www.sage.com), [SalesLogix](http://www.sage.com), [SageCRM](http://www.sage.com), [SugarCRM](http://www.sage.com), [Abra HRMS](http://www.sage.com) and [MIP Nonprofit](http://www.sage.com) business solutions. With 120 employees across the U.S. in sixteen states, Blytheco works to help companies meet their business goals with award-winning software products, [custom](http://www.blytheco.com) programming, and the highest quality [consulting](http://www.blytheco.com) in the industry. Please visit [www.blytheco.com](http://www.blytheco.com), and join our communities at [www.twitter.com/blythecollc](http://www.twitter.com/blythecollc) and [www.facebook.com/blythecollc](http://www.facebook.com/blythecollc).