

## Key Features

- Build a complete and accurate budget—in days, not weeks
- Perform dynamic and infinite what-if scenarios, changing your model instantly, without coding or programming
- Automatically generate an accurate forecasted balance sheet and cash flow statement based on any model or assumption
- Define drivers, spread methods and mass assumptions for any model scenario
- Customize financial dashboards with drill-down and slice-and-dice analysis capabilities for greater data discovery that's easy to share
- Integrate seamlessly with your GL to promote data integrity and ease budget vs. actual analysis

**Budget Maestro** is an easy-to-use, scalable budgeting and forecasting solution designed for small to midmarket companies that automates many of the time consuming and error-prone tasks associated with using spreadsheets to generate accurate budgets and forecasts. With unique, built-in accounting rules and formula-free calculations, this next generation, Smart Budgeting solution goes far beyond the capabilities of Excel, offering organizations like yours a more reliable way to budget and plan.

With Budget Maestro, you can very quickly and easily build your budget—a budget that's created using a built-in, forward-looking GL based on preprogrammed financial logic and accounting rules. No programming. No formulas. It calculates your budget in the same way your GL generates your financials, by budgeting at the activity level, in the right periods and in the correct amounts. With direct integration to your accounting system's actual GL, this "budget" GL functions identically, which means you don't have to worry about formulas or calculations, and, even better, your chart of accounts is enforced, so you'll create more accurate models and forecasted reports such as balance sheets and cash flow statements. They're automatic and accurate every time.

And the sky is the limit—Budget Maestro's intuitive and powerful modeling capability allows for infinite what-if scenario planning and handles expense detail, revenue recognition, workforce planning and capital assets. All without IT support or ongoing custom programming.

Budget Maestro is a powerful solution for the finance team, an easy-to-use tool for budget contributors and a critical resource for decision-makers throughout any organization. Its extensive capabilities offer significant time savings, deeper insight into your financial operations and total confidence in the accuracy of your results.

## AUTOMATE AND STREAMLINE YOUR BUDGETING PROCESS

### ELIMINATE SPREADSHEET FRUSTRATION

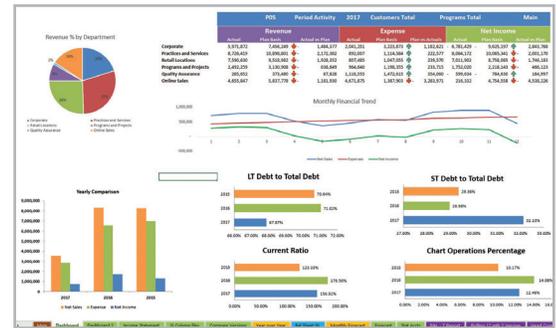
Spreadsheets serve many functions, but as a budgeting tool, they're prone to errors—from broken formulas to faulty macros. If it's not Excel then it's a second generation' spreadsheet-based solution. So, you're in the same predicament—with difficult to maintain, inflexible formulas that are the basis of your budget. Budgeting with these tools is a very manual and time consuming process that is extremely complex, inflexible and difficult to maintain, particularly when you want to run different scenarios against an already fragile model.

### VIEW ENHANCED REPORTS AND GRAPHICS

Budget Maestro's enhanced reporting capability provides greater visibility into your business through accurate and reliable graphical representations of your budget data. Drawing data directly from your GL and sales order processing, you can create selfserve reports quickly, easily and accurately without extensive programming or IT involvement. Reports and customizable dashboards can then be delivered to anyone in the organization automatically, eliminating manual report bundling and distribution.

### GET UP AND RUNNING IN DAYS, NOT MONTHS

Budget Maestro was designed for fast, easy implementation. With little or no assistance from IT, you'll be up and running in days. The system guides you through loading the essential data that describes your business—all based on real language prompts, wizards, preformatted templates and menus. No programming or formulas are necessary. Once the business model is set up, you can automatically upload data from your GL or ERP system and let budget contributors enter information about their areas of responsibility.



## Key Benefits

- Easy to use and learn, built for the business user
- Eliminates reliance on Excel
- Provides accurate, timely budgets and forecasted reports every time
- Automates time-consuming and error-prone tasks
- Integrates seamlessly with your GL
- Doesn't require dedicated programmers or external consultants
- Allows you to efficiently monitor and manage the financial health of your business