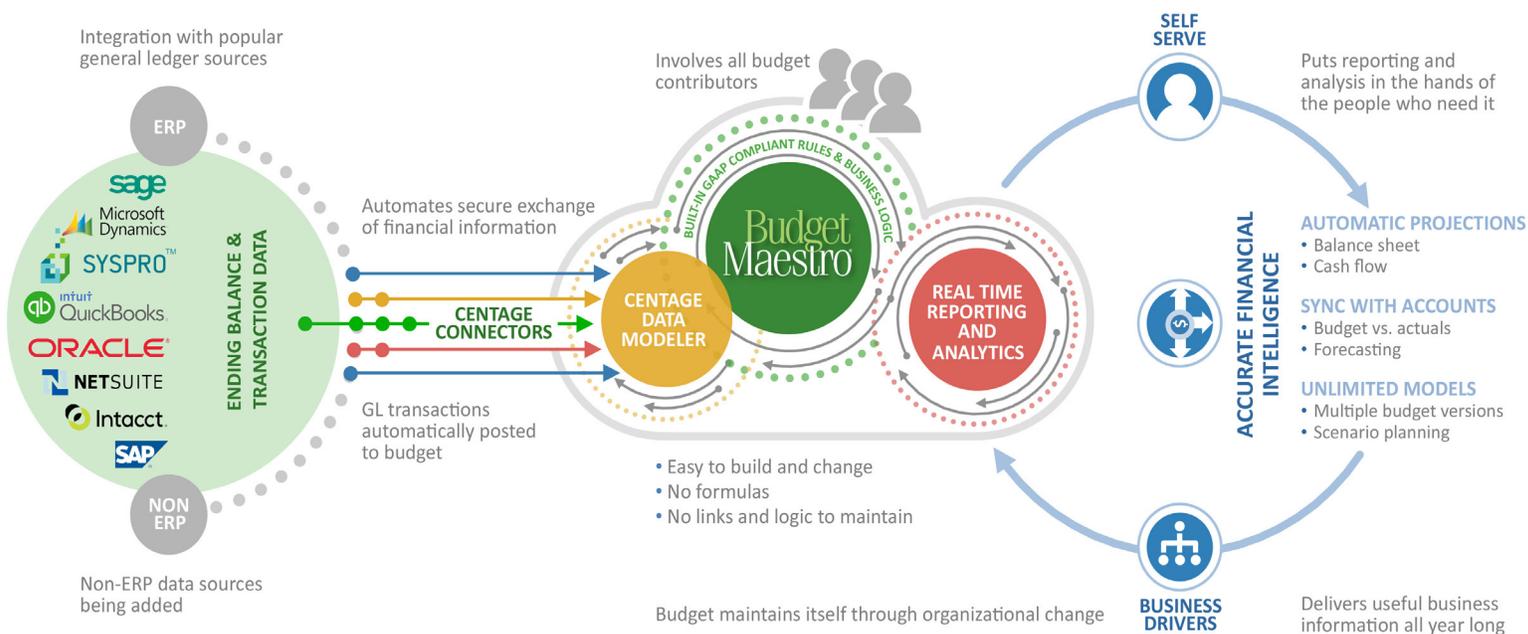


# Centage Smart Budgets

## Budget Maestro is the only platform delivering Smart Budgets for mainstream businesses.

Don't let the name fool you. A Smart Budget sits at the heart of your financial planning. It's a strategic asset that transforms how you budget, forecast, analyze and report. That's why we call it Budgeting Redefined.



**Smart Budgets** are easy to build and change by the people who need them most. They let all budget owners work together, so your budget aligns the needs of each team with needs of the business. They show you how well your business is performing. Accurate, forward-looking balance sheet and cash flow statements help you spot the warning signs that a problem is unfolding, so you can stop it from intensifying or even happening at all.

Whether starting your move away from spreadsheets or implementing corporate performance management, Smart Budgets will work for you. You'll get a real-time line of sight into your business, speed decision making and deliver useful business information all year long.

## MAINSTREAM FINANCE LEADERS FACE EXTRAORDINARY CHALLENGES

As a finance leader, you need to show how well your business is performing. You also need to highlight potential risks and propose actionable changes. You need to be part accountant, part strategist and part clairvoyant.

Legacy tools aren't going to get you there. Spreadsheets are unwieldy, with complex formulas and links that create errors and inconsistencies. And beneath the veneer of most budgeting software, you'll find nothing more than a spreadsheet. The same problems apply. You waste time and money fixing problems instead of delivering useful business information.

If you know what lies ahead, you can prepare for it. Smart Budgets give you the financial intelligence you need to make faster, more confident decisions and keep your business on track.

1.800.366.5111 • [www.centage.com](http://www.centage.com)



---

## A Smart Budget Programs Itself

The challenges and risks of linking complex formulas and macros across spreadsheets are legion. The budget and the resulting performance plan are prone to human error, broken formulas and incomplete data. Other software solutions use spreadsheet approaches at their core, requiring a similar level of programming and forensics to remain accurate and useful.

With Budget Maestro's built-in accounting rules and business logic, you can easily build and shape an accurate and dependable budget on your own, in a matter of days. No programming. No formulas. No links and logic to maintain. It's all done for you, and it's all GAAP compliant.

"By automating this process, I can spend more time working side by side with the staff to strategically evaluate budgets and identify opportunities for improvement."

PAT KEPPLER  
Wood's Homes

---

## A Smart Budget Maintains Itself through Organizational Change

All businesses need to plan for strategic change, such as office expansion or acquisitions, or to act on risks introduced by market dynamics.

Updating numbers is easy enough in any budget. It's when you start modifying the structure of the model that things get ugly. Just adding an account can cause the budget to fall apart.

Smart Budgets let you make any kind of business change – large or small. No reprogramming is necessary. Built-in logic handles it as easily as changing the numbers.

Because you can instantly create unlimited versions of the budget – each with a different financial model – you can test the impact of alternative scenarios. You'll immediately see what will happen to your balance sheet and cash flow.

"Modeling and comparing different scenarios is now easy, and we've saved significant time each budgeting season."

RUSSELL TAYLOR  
Mountain View Hospital

---

## A Smart Budget Connects to – and Stays in Sync with – Your Accounts

In most businesses, the data you need – and the people who need it – sit in silos. Financial data is locked up in the accounting software. Budget data is spread around and fragmented. Inefficient manual imports introduce synchronization inaccuracies.

Budget Maestro seamlessly integrates with popular general ledger (GL) sources to fully automate the secure exchange of financial information. Because Budgets are managed at the activity level, all GL transactions are automatically posted to the budget and accurately accounted for.

"When someone has a question, I'm able to drill down and get details on the spot."

DION BETHELL  
Arawak Port Development

---

## A Smart Budget Makes Reforecasting a Breeze

Finance leaders know that budgets are never set in stone. The dynamic nature of business means a budget that looked great in January can require a major overhaul in April. It can cause havoc in an organization that does not have an efficient process for adjusting budgets and plans accordingly.

A Smart Budget's built-in logic means reforecasting to account for missed assumptions, market changes and other business fluctuations is quick and easy.

Through its GL integration, a Smart Budget automatically adjusts projected revenues, expenses and the anticipated bottom line, based on incoming actuals. Reforecasting becomes a natural extension of the budget.

“We use Budget Maestro to compile budgets, compare actual results to budget and to reforecast. The tool has definitely helped us to achieve greater insight into the business.”

BRIAN JOYCE  
Stoneway Concrete

---

## A Smart Budget Involves Every Budget Owner

When budgets are created in silos, as they often are, information gets missed or misunderstood. Managers can waste hours or days pulling information together. Inefficiencies are compounded as FP&A teams are forced to manually reconcile data.

Smart Budgets don't happen in silos. They involve all your budget contributors from the start. Business managers can work on their own role-based view of the budget, and everything rolls up to a consolidated model that can be iterated indefinitely.

Individual teams get to test the impact of any potential action, while your budget remains accurate and up to date. It's your single source of truth.

“Managers from across the organization were able to watch how discussed strategy changes would impact their budgets. With each change to assumptions, we could verify the projected effect in real time.”

GINA ASPROMONTE  
M3 Midstream

---

## A Smart Budget Stays in Sync with Your Actuals

All organizations have an accounting or ERP application that tracks actual expenses, but it's rarely connected to budgeting or forecasting tools. Thus, actual data needs to be manually referenced and compared to the budget and forecasts. It's time consuming and prone to human error.

Smart Budgets operate as an extension of your general ledger, so you can monitor and analyze budget vs. actuals – in real time, all year long.

And because it's using transaction-level detail from your GL, you can drill down to understand why variances occurred and gain valuable insight into current and forecasted business performance.

“Now I can compare budget to actuals at any time. My 25 P&Ls and the consolidated version are done within just a few minutes.”

JOE PARATORE  
SerenaGroup

---

## A Smart Budget Automatically Generates Balance Sheet and Cashflow

Legacy budget software focuses only on the income statement, offering poor visibility into the financial condition and future viability of the company. Thus, businesses may develop budgets that reflect their revenue aspirations but lead to cash difficulties before goals are met.

Smart Budgets automatically generate accurate forward-looking balance sheet and cash flow statements that are synchronized to the underlying budget. Drilling down into the data lets you understand risks, variances and opportunities, and initiate faster changes in response to actual and predicted results.

“Smart Budgets replaced our ‘traditional’ planning with a new, strategic approach. It’s made our shareholders, executives, and management team very happy, and more confident in the long term financial success of our organization.”

MAXWELL RULE  
Hames Corporation

---

## A Smart Budget Makes Reporting and Analytics Accessible to Everyone

Business agility is often throttled by a reliance on IT to create queries and build weekly ‘snapshot’ reports. These static reports offer no easy way to explore the numbers and better understand underlying issues or opportunities.

Smart Budgets put reporting and analysis in the hands of the people who need it. No more waiting for IT. Within their first hour, your business users will be generating the reports they need, in the format they need.

And because Smart Budgets connect to corporate financials, reports are generated using the most current data. Slice-and-dice analytics let you drill down into the data and understand where the numbers are coming from.

“With the click of a button, the University’s finance team can run a report and, within just five minutes, present forecasted future financial statements based on specific criteria to the executive council and management teams.”

MICHAEL DEI  
Houston Baptist University

---

## A Smart Budget Shows How Your Company is Performing Against Plan

Business leaders can spend many hours checking different systems, running reports and consolidating the data to show how their team or the business is performing against plan.

In contrast, Smart Budgets automatically present visual dashboards that let your management team track up-to-the-minute performance against the goals defined in your business plan.

With unlimited drivers available for use, your management team can easily see what’s going on in all aspects of your business.

Dashboards automate all that busy work and take the guesswork out of crucial decisions. Your executive team can focus on what matters and respond faster to risks and opportunities.

“It’s literally just a 30-minute process to get all the reports updated. It used to take us a couple days at least each month to generate that same financial package.”

JEFF MILLER  
Nova Biomedical