What’s in BELLWETHER?

Stories and Articles
Product Reviews
Interviews
Business Trends
How-Tos
Work-Life Balance

How Can You Contribute?

We are interested in lively articles that take an original approach to the subject at hand.

The Details

Word Counts
- Four Page Spread: Minimum 1,400 - Maximum 2,000
- Two Page Spread: Minimum 600 - Maximum 1,000
- One Page Article: Minimum 350 - Maximum 550

Article Submissions
- Should reflect issue topic
- Submit in MS Word (.doc) format

Article Images (Not required)
- Should lend to the article subject
- Provide proof of image rights
- 300dpi resolution required
- CMYK color mode

About the Author Section
- Please provide a 40-60 word paragraph, including your company name and URL

- For Your Headshot:
  - Provide a 300dpi resolution
  - Image CMYK color mode

Email all article assets to: bellwether@blytheco.com
To celebrate 39 years of service to this industry and his creation of Blytheco, this issue will be a tribute to Stephen Blythe. We take a look back over his time in the industry and the future plans of Blytheco.

Additionally, Volume 1 will include our very popular annual software buyer's guide. Today's softwares are constantly evolving and expanding, and we explore the ins and outs of what is on the market today and which solution is best for varying customers.

**Ad Contracts Due:**
Friday, January 25, 2019

**Completed Ads Due:**
Friday, February 8, 2019

**Articles Due:**
Friday, February 1, 2019

**Target Mailing:**
Monday, March 18, 2019