

With Blytheco's new Broadcast Invoices & Statements add-on, you will:

- ◆ Reduce your Accounts Receivable
- ◆ Automate your collection process
- ◆ Make your collection calls more effective
- ◆ Eliminate the excuse of "I don't have a copy of that invoice"
- ◆ Save money by eliminating the need for preprinted Invoice forms and envelopes
- ◆ Remove the cost and delay of the post office

This enhancement requires the purchase of the base FaxMaster or Email Manager product.

Pricing	\$ 1,200	Initial purchase (Includes 1 st year Subscription Plan)
	\$ 300	Annual Support Plan - This includes unlimited telephone support for this enhancement.
	\$ 300	Annual Subscription - This includes all updates and fixes for this enhancement and compatibility upgrades for future MAS 90 version releases.

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MAS 200 SQL – Call for Pricing

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www.blytheco.com/enhance/fxsi.asp

The screenshot shows the 'Crystal Broadcast Invoices' window with several callouts highlighting specific options:

- Priority:** A dropdown menu with options: High, Low, Medium, High (highlighted), Ultra.
- Send Method:** A dropdown menu with options: Print, Fax or Print, Email or Print, Fax, Email or Print, Email, Fax or Print (highlighted).
- Generate Memo:** A dropdown menu with options: Yes, No, Detail (highlighted).

Other visible fields include: Fax Cover Letter (VSI-BLYCVR), Priority (High), Send Date (04/22/2003), Send Time (02:57), E-Mail Method (SMTP), Return Receipt (checked), Sender (User), Name (Ginger Kittinger), E-Mail (ginger@blytheco.com), Transmittal Report, Print Internal Copy, Print Process Log, and File Output Printer (BlyPCL).

You also have control of how they will be sent, the date/time to be sent, the subject and if you want memos written to the Customer Masterfile.

Depending on which forms you send, you can control where the forms print internally.

Form To Send	Faxmaster Form	Seq	Overlay	Printer
AR Statement	<input checked="" type="checkbox"/> ARWFGA	000		HP spb5
AR Invoices	<input checked="" type="checkbox"/> ARWFRB	000		HP spb5
AR Debits	<input type="checkbox"/> ARWFRB	000		HP spb5
AR Credits	<input type="checkbox"/> ARWFRB	000		HP spb5
SD Invoices	<input checked="" type="checkbox"/> ARWFRC	000		HP spb5
SD Debits	<input type="checkbox"/> ARWFRC	000		HP spb5
SD Credits	<input type="checkbox"/> ARWFRC	000		HP spb5

Lets you insert cover letter comments to reiterate your billing policies, collection policies, etc. By inserting data fields, the cover letter contents will be personalized for each recipient.

The screenshot shows the 'Cover Letter' field with a template text:

Dear ~~~ContactName\$\$\$~,,

Thank you for the recent opportunity to provide support to your company. We appreciate your business and look forward to being of further service to your company in the future.

For your convenience, I have enclosed a copy of your statement of account along with copies of the outstanding invoices that were originally sent to you. As you can see, our terms are Net 10. At present, our records indicate that we have not yet received payment from you, which means your account with us is now past due. If payment has already been sent, please disregard this notification.

If you have any questions regarding your account balance or the service you received, please contact my office immediately. I will be happy to answer any questions you might have. Otherwise, we request that you remit the balance on your account.

Thank you in advance for your attention to this matter.

Sincerely,

Buttons: Text Merge, Send, Cancel

Gives you the opportunity to attach multiple documents, such as Billing Policies, a Newsletter or advertising.

The screenshot shows the 'Attachments' section with a list of files:

File Name	Location
ATTACHMENTS\Blytheco General Documents\Accounting\PDF Files\Billing Policies.PDF	Network
ATTACHMENTS\Blytheco Marketing Documents\Blytheco Newsletter\Blytheco Newslet...	Network

A 'File Attachment' dialog box is open, showing a file explorer view of the local drive with the following files selected:

- Billing Policies.PDF
- Blytheco Newsletter December 2001.pdf

Buttons: Del, Local, Network, Attach List, Send, Cancel