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Blytheco Launches bly:Mobile Lite at Sage Summit

Laguna Hills, California – July 12, 2011 – [Blytheco, LLC](http://www.blytheco.com), a leading provider of [Sage](#) solutions for thirty-one years, is pleased to announce the release of its latest product, bly:Mobile Lite.

Blytheco surveyed its partner and customer communities to find out what they needed in a mobile application for [Sage ERP MAS 90 and MAS 200](#), and the results were clear. Customers indicated they want a simple, affordable app for their Smartphones, tablets, and browsers that is easy to install and easy to navigate. However, for clients that need additional features in a browser-based version of MAS 90, the original [bly:Mobile](#) is still available from Blytheco.

“The new bly:Mobile Lite offers mobile MAS 90/MAS 200 with a simpler look and feel, closer to other mobile apps consumers are used to,” said Stephen Blythe, CEO and Founder of Blytheco, LLC.

“Customers told us they don’t need all the bells and whistles – just a solid app for viewing their MAS data. That’s what we have delivered with bly:Mobile Lite.”

The company’s [BlythecoDev](#) Development division will debut the product this week at Booth 812 at [Sage Summit](#), the annual conference and trade show for Sage customers and partners, held this year at the Gaylord National Hotel and Convention Center in National Harbor, MD. They offer bly:Mobile Lite at a special introductory price for 90 days: \$99 per user, per year plus a \$250 installation fee for 1-4 users. Installation is free for more than five users. In addition, Blytheco will be demonstrating over 150 blyApps enhancements and verticals for the MAS product line.

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About Blytheco, LLC

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including Accpac, [Sage ERP X3](#), [MAS 90](#), [MAS 200](#), [MAS 500](#), [BusinessWorks](#), [SalesLogix](#), [SageCRM](#), [Abra HRMS](#) and [MIP Nonprofit](#) business solutions. With 130 employees across the U.S. in sixteen states, Blytheco works to help companies meet their business goals with award-winning software products, [custom](#) programming, and the highest quality [consulting](#) in the industry. Please visit www.blytheco.com, and join our communities at www.twitter.com/blythecollc and www.facebook.com/blythecollc.

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