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**BlythecoDev Announces Release of bly|Mobile 2010**

Laguna Hills, California – May 19, 2010 – Leading Sage business partner Blytheco, LLC is pleased to announce that the firm's development division, BlythecoDev, will re-launch its web-mobile solution for MAS 90 and MAS 200 during Insights, the Sage partner conference.

The re-launched version of the solution, now named bly|Mobile, will be featured in hourly product tours at the Blytheco booth (Booth 115) at Insights, May 17-20 at the Colorado Convention Center in Denver, CO. bly|Mobile is the enhancement that enables customers to deploy MAS 90 over the web on any browser, and on smart phones or the iPad. bly|Mobile expands the reach of your business, enabling executive, sales, service, purchasing, warehouse, delivery and other critical teams to be productive no matter where they are, in the environment they choose.

Features of bly|Mobile Version 2010 include:

- **Self-Service for customers and salespeople.** Now users of MAS 90 can enable their customers to help themselves, 24/7. Customers can login and view ONLY their own account information, including customer maintenance, order entry, and order history. Enabling customers to update their own accounts and place and view their own orders saves time for staff and for customers, and improves customer satisfaction. Salespeople can view ONLY their own assigned customer accounts, and check orders, look up and edit phone numbers and address info, and review their credit status, allowing them to manage their relationships more effectively.
- **Analytics.** View key performance data in mini-windows on your screen. Display charts, graphs, and lists of the MAS information you need and regularly refresh windows to ensure you are always up to date.
- **iPad Support.** Take advantage of the latest technology by deploying MAS on your iPad with easy-to-use touch-screen technology.

- more -

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- **Support for Business Framework modules:** (certified functionality only) including General Ledger, Accounts Payable, Accounts Receivable, Sales Order Processing, Purchase Order Processing, Inventory Management, Bill of Materials, Work Order Processing, and Payroll.
- **Updated Web Server Support** - Support for both IIS (including IIS7+) and Apache Web Servers.
- **Smart Rescue** - The end-user can become disconnected from the network and regain access to data entry within an hour of disconnect.
- **NEW Web Interface** - The application now supports the classic view of MAS and a NEW Improved Web Support interface.
- **PDF Printing Enhancements** - The PDF printer now allows for a no-timeout printing option.
- Blytheco is now the only bly|Mobile -certified provider of **Extended Solutions**. What does that mean? Extended Solutions provided by Blytheco can be guaranteed compliance with bly|Mobile technology. Only Blytheco can fully support the needs of clients or partners who need Extended Solutions deployed on mobile platforms.

“bly|Mobile Version 2010 continues the evolution of web-based MAS 90, making it a must-have for today’s Sage partner toolkit,” said Danny Baker, Blytheco Vice President of Development. “We have received nothing but positive feedback from partners about it, and look forward to sharing it with the entire channel community later this month.”

### About Blytheco, LLC

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including MAS 90, MAS 200, MAS 500, BusinessWorks, X3, SalesLogix, SageCRM, Abra HRMS and MIP Nonprofit business solutions. Blytheco is consistently named Sage Software’s ERP Partner of the Year. With 130 employees across the U.S. in sixteen states, Blytheco works with over 5,000 clients in many industries to help companies meet their business goals with award-winning software products, customized solutions, and the highest quality consulting in the industry. For more information, please visit [www.blytheco.com](http://www.blytheco.com).

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