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Salesforce.com Users Can Switch With Blytheco

Laguna Hills, California – January 11, 2010 – Leading Sage business partner Blytheco, LLC is pleased to announce that until March 31, the company is offering a 60% discount on the price of Sage SalesLogix (plus two years of discounted maintenance) to companies using Salesforce.com.

“Salesforce.com users have often come to Blytheco in search of a more comprehensive CRM system,” said Phil Sim, Blytheco Vice President of CRM. “SalesLogix meets their needs more fully, offers lower cost of ownership over time, and is backed by Blytheco’s thirty years of experience. We are happy to be able to offer them this unprecedented pricing.”

Blytheco offers complete business management solutions, including CRM, ERP, and HR. With 130 employees nationwide, only Blytheco has the resources to assist companies of all sizes and across all industries with their complete business technology needs. Along with their CRM expertise, Blytheco also has the largest development team in the industry. Blytheco experts have developed many key enhancements and integrations used by Sage customers and partners, including the integration between SalesLogix and Sage ERP systems.

“This is a unique opportunity for Salesforce.com users to move to a system that can be tailored to their needs to help them meet their business goals today and in the future,” said Stephen Blythe, CEO of Blytheco. “Our unique level of product expertise and business experience will facilitate an easy transition for Salesforce.com customers, and we are confident that their business will see tremendous benefits from the implementation of the award-winning Sage CRM SalesLogix business solutions.”

Jeffrey Gregorec, Vice President, Sales and Strategic Alliances for Sage CRM Solutions, said “Sage is very excited about the immediate interest we are getting from prospects about our ‘Rescue (Competitive Replacement) Campaign’ and equally excited about the enthusiastic response we’re getting from a premier business partner like Blytheco who is actively marketing the program.”

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About Blytheco, LLC

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including MAS 90, MAS 200, MAS 500, BusinessWorks, X3, SalesLogix, SageCRM, Abra HRMS and MIP Nonprofit business solutions. Blytheco is consistently named Sage Software's ERP Partner of the Year. With 130 employees across the U.S. in sixteen states, Blytheco works with over 5,000 clients in many industries to help companies meet their business goals with award-winning software products, customized solutions, and the highest quality consulting in the industry. For more information, please visit www.blytheco.com.

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