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Blytheco Launches Social Business Benchmarking Survey

Laguna Hills, California – June 23, 2011 – [Blytheco, LLC](http://www.blytheco.com), a leading provider of [Sage](#) solutions for thirty years, has launched an online survey to explore how businesses are using social media to hire, grow, expand, and train.

The goal of the survey, which is open to the public, is to provide companies with current data on what social trends will be important in the upcoming twelve to twenty-four months. Current results are available immediately, and Blytheco will provide a comprehensive report on the findings from the survey in early July. This information can help answer the questions that so many companies are asking themselves about social media, such as “Why is social media important to our industry?” and “How are my competitors using social to get ahead in our market?”

“More and more, the key product that our clients seek from us is information,” said Stephen Blythe, CEO and Founder of Blytheco, LLC. “We expect the importance of social media in business to only increase, and this survey and its results will offer our communities a guide to getting started with social media or continuing their current social strategy.”

The survey is available at www.blytheco.com/survey, and highlights are regularly noted on Blytheco’s Twitter feed ([@BlythecoLLC](https://twitter.com/BlythecoLLC) #SBBS) and on the Blytheco blog, [Think](#).

About Blytheco, LLC

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including Accpac, [Sage ERP X3](#), [MAS 90](#), [MAS 200](#), [MAS 500](#), [BusinessWorks](#), [SalesLogix](#), [SageCRM](#), [Abra HRMS](#) and [MIP Nonprofit](#) business solutions. With 130 employees across the U.S. in sixteen states, Blytheco works to help companies meet their business goals with award-winning software products, [custom](#) programming, and the highest quality [consulting](#) in the industry. Please visit www.blytheco.com, and join our communities at www.twitter.com/blythecollc and www.facebook.com/blythecollc.

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