

**FOR IMMEDIATE RELEASE**

**Company Contact:**

Dori Fitch  
Blytheco, LLC  
23161 Mill Creek Drive, Suite 200  
Laguna Hills, CA 92653  
949.583.9500, extension 1168  
[dorif@blytheco.com](mailto:dorif@blytheco.com)  
[www.blytheco.com](http://www.blytheco.com)

**Blytheco Executives Serve on Sage Product Councils**

Laguna Hills, California – February 11, 2010 – Leading Sage business partner Blytheco, LLC is pleased to announce the participation of several of its key executives on Sage’s Product Advisory Councils (PACs).

Sage Product Advisory Councils were recently expanded to offer Sage business partners the opportunity to provide the company guidance on product design, future releases, and customer experience. Blytheco representatives have served on Sage Business Partner Advisory Councils (BPACs) since inception. Business Partner and Product Advisory Councils provide guidance to Sage on programs and policies in order to influence the business strategy of their respective product groups.

CEO Stephen Blythe sits on the current Sage BPAC. PACs will exist for each major product line. Blytheco Vice President of Consulting Tim Baker will serve on the MAS 500 PAC; Executive Vice President Nicholas Hoad will serve on the MAS 90-200 PAC. Donna Baeza, Director of HR and HRMS Sales Support, serves on the Abra PAC; Phil Sim, Vice President of CRM, serves on the CRM Solutions PAC.

“We are honored that Sage has selected so many Blytheco executives to serve on Sage BPACs and PACs,” said Stephen Blythe. “Having a direct line to Sage management is a win for our customers; it demonstrates our ongoing commitment to Sage and our commitment to the ongoing improvement of the products we offer.”

“For Sage’s PACs, it is important for us to have participants who are product experts, but who also have an astute understanding of our industry and our customers,” said Laurie Schultz, General Manager, Mid-Market ERP Solutions at Sage. “Blytheco executives bring just the kind of experience and knowledge that will make these Councils an important resource for Sage.”

-more-

## **Blytheco Executives Serve on Sage Product Councils**

(page two)

### **About Blytheco, LLC**

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including MAS 90, MAS 200, MAS 500, BusinessWorks, X3, SalesLogix, SageCRM, Abra HRMS and MIP Nonprofit business solutions. Blytheco is consistently named Sage Software's ERP Partner of the Year. With 130 employees across the U.S. in sixteen states, Blytheco works with over 5,000 clients in many industries to help companies meet their business goals with award-winning software products, customized solutions, and the highest quality consulting in the industry. For more information, please visit [www.blytheco.com](http://www.blytheco.com).

###