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**FOR IMMEDIATE RELEASE**

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**Blytheco Again Recognized for Avalara Sales Achievements**

Laguna Hills, California – July 15, 2010 – Blytheco, LLC announced today that the company has been recognized by Avalara ([www.avalara.com](http://www.avalara.com)) as its Business Partner of the Year for the second consecutive year. Avalara is the industry's premier web-powered automated sales and use tax solutions provider for businesses of all sizes.

“Blytheco is one of the most successful and widely recognized Sage business partners in North America,” according to Avalara CEO and President Scott McFarlane. “From day one,” McFarlane explained, “Blytheco has exceeded our expectations for [MAS 90/200](#) and [MAS 500](#) sales with [Sage Sales Tax](#). Looking forward, we see our partnership resulting in even greater growth and levels of satisfaction as customers continue to face the growing complexities surrounding sales tax management.”

Avalara, which monitors nearly 15,000 taxing jurisdictions and provides – on a monthly basis – its more than 25,000 licensed users and on-demand sales tax management clients with the most up-to-date rate and boundary information, annually recognizes the strategic channel partner with the best overall performance of sales, service, client satisfaction and shared profitability.

Upon receiving this award, Stephen Blythe, Blytheco CEO said, “We are honored to once again be identified as Avalara’s Business Partner of the Year. By offering our customers the industry-leading automated and certified sales tax application – Avalara - we create piece of mind and a significant win for our clients through greater business efficiencies. Blytheco has always been focused on our clients’ business needs to ensure their total satisfaction. Offering Sage Sales Tax powered by Avalara extends our abilities to consistently exceed expectations.”

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### **About Blytheco, LLC**

Serving the business community since 1980, Blytheco offers business management software and consulting services to the mid-market. Blytheco represents Sage solutions including [Sage ERP X3](#), [MAS 90](#), [MAS 200](#), [MAS 500](#), [BusinessWorks](#), [SalesLogix](#), [SageCRM](#), [Abra HRMS](#) and [MIP Nonprofit](#) business solutions. With 130 employees across the U.S. in sixteen states, Blytheco works to help companies meet their business goals with award-winning software products, [custom](#) programming, and the highest quality [consulting](#) in the industry. Please visit [www.blytheco.com](http://www.blytheco.com).

### **About Avalara**

Based in Bainbridge Island, WA, Avalara is transforming the sales and use tax compliance process for businesses of all sizes. With point-and-click ease, Avalara provides the fastest, easiest, most accurate and affordable way for companies to address their statutory tax requirements. With more than 25,000 licensed users located throughout the U.S., Canada, and abroad – and, with more than 200 million sales tax calculations conducted annually, Avalara is the industry's most trusted provider of sales and use tax information. In addition, Avalara is the recognized leader in web-based sales tax services and solutions. For more information, please visit [www.avalara.com](http://www.avalara.com).

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